

Hong Kong, June 2018

**Swiss National Day & 70 Years Swiss Association of Hong Kong Celebration**  
**Sponsorship Invitation**

**Dear Friends of the Swiss Community of Hong Kong**

The celebration of the upcoming **Swiss National Day on 1<sup>st</sup> August 2018** will be a special one as 2018 marks also the **70<sup>th</sup> Anniversary for the Swiss Association of Hong Kong**.

The Swiss Association of Hong Kong (SAHK) – supported by the Swiss Chamber of Commerce, the Consulate General of Switzerland and Swiss Air Lines – will host this combined celebration. The event venue will be Conrad Hotel in Admiralty again. Invitations will be sent out to all members of the Swiss community in Hong Kong **and we expect a record participation this year.**

One of the highlights of the evening is the **Lucky Draw**. As every year, **net proceeds of raffle ticket sales will be donated to a Hong Kong-based charitable organization.**

For the first time we will be adding a **photo back-drop** for taking pictures of the participants joining the event. Your company logo or name will appear according to your category.

Sponsoring of the event can be in the form of **raffle prizes or in cash** within following categories:

**Gold Sponsor** (HKD 30'000 and above): Company logo appears in color on the back-page of the program leaflet (several copies placed on each table) and is projected on stage at selected times during the event. The MC will mention the Company name at the event opening. Placement of company logo on the photo back-drop in larger size.

**Silver Sponsor** (HKD 10'000 to below HKD 30'000): Company logo appears in color on the inside back-page of the program leaflet. Placement of company logo on the photo back-drop.

**Bronze Sponsor** (Below HKD 10'000): Company name appears in the inside pages of the program leaflet. Company name appears on the photo back-drop.

We thank you for your kind consideration and we are looking forward to your positive response. Should you require any further information or like to discuss further ideas please do not hesitate to contact us at [sponsoring@swiss-hk.com](mailto:sponsoring@swiss-hk.com).

Yours sincerely,

**Roland Jossi**

President Swiss Association of Hong Kong  
Chair 2018 Swiss National Day Celebration OC

**Pietro Immordino**

Chairman 70 Years Swiss Association of  
Hong Kong Celebration

Encl.: Sponsorship Form 2018



**Swiss National Day & 70 Years SAHK Event Sponsorship Form**

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If you are interested to sponsor this year's Swiss National Day event please complete and return this form to [sponsoring@swiss-hk.com](mailto:sponsoring@swiss-hk.com). Do not hesitate to contact us for any further information or assistance.

- **Raffle Prizes:** Gift and consumer items such as decorative and utility pieces, apparel and accessories, food and wines tend to be suitable raffle prizes. Please do not donate commercial gifts.
- **Cash:** Cheques and vouchers should be made out to "Swiss Association of Hong Kong".

Please send all sponsored items **by Friday 20 July 2018** to:

Consulate General of Switzerland  
Attn. Ms. Winnie Kan  
Suite 6206-07, Central Plaza  
18 Harbour Road, Wanchai, Hong Kong

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**Company name** (if you are Gold or Silver sponsor please also email us your company logo):

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Contact person: .....

Tel: ..... Email: .....

Address: .....

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Sponsored item(s) and their value:

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Do you require a receipt?     Yes             No